

# Americot Is Committed To Supplying Best Cotton Seed

## LUBBOCK, TEXAS

Americot, Inc. General Manager Terry Campbell had a few comments for growers earlier this fall as he visited several on-farm trials of the company's NexGen brand cotton seed.

"This is an opportunity for me to come out and thank the growers for raising the cotton for us," he began.

"You are the growers, we're not, so what an opportunity this is to come and look at the cotton and the different environments in this production. No matter how good the germplasm is though, no matter how great a yield potential it has or how good a fiber package it has or whether it has verticillium wilt tolerance or nematode tolerance, you need good seed quality. That's where I come in."

Campbell said Americot is committed to putting the best seed that it possibly can in the bag.

"This year, for example, our average cold germ for NG 3348 B2RF was an 83.99; now that's across all lots. That's unheard of. We will continue to strive to provide cotton growers with the highest quality planting seed."

He said that Americot maintains high production standards, which were helped by a good open fall in 2009 that led to even higher seed quality. "We're committed to put the best seed we possibly can in the bag."

High seed quality translates into vigorous

seedlings and growth, which help growers fend off many early season problems, including insects and nematodes.

"We want high quality seed that enables growers to get on top of those problems," Campbell said.

Americot has many seed blocks of its NexGen brand varieties, including NG 3348

**Americot, Inc. General Manager Terry Campbell visited several on-farm trials of the company's NexGen brand cotton seed this fall and said that Americot is committed to putting the best seed that it possibly can in the bag.**

Photo by John LaRose, Jr.



B2RF and two new ones, NG 4010 B2RF and NG 4012 B2RF.

"Our yields were a little better than average on our seed production," Campbell said. "We averaged better than two bales per acre across all the seed blocks, so we're going to have a real good supply of seed for 2011. We do not anticipate a seed shortage, even with the expected increase in cotton acreage. We appreciate your business, past and in the future," Campbell concluded. △

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